



**3 Heads Creative is a Hispanic, Women and Minority-owned Creative Boutique located in Washington, D.C.**

We are storytellers who deliver integrated marketing solutions to our clients across all communication channels, from traditional, to digital to social media.

We specialize in niche marketing, branding, design, content creation and production, and community engagement.

Our award-winning professionals team up with our clients to close the communication gap between their businesses and the undeserved communities in the Washington, D.C. metropolitan area.

## CORE COMPETENCIES

### MULTICULTURAL MARKETING AND ADVERTISING:

Strategic Partnerships, Diverse Market Knowledge, Niche Marketing, Demographic Studies, Community Outreach and Diversity, Inclusion initiatives, Translations, Campaign Management, Digital and Social Media Planning and Execution, Campaign Analytics

### CREATIVE:

Branding, Integrated Creative, Original Content Writing, Copy Editing, Graphic Design, Long and Short Formats, Annual Reports

### PRODUCTION:

Content Production (Online Video, Broadcast, Radio, Print, Direct Mail, Animation, Digital), Videotaping, Editing, Photography, Photo Retouching, Printing

### DIFFERENTIATORS

**Who We Are:** 3 Generations, 3 Latin America Regions

**Our Specialization:** Underserved Communities

**Our Culture:** Care, Learn, Create

**Our Experience:** Over 60 years added experience

**Latest Award:** Gold 2019 Muse Creative Award

## CONTACT

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## COMPANY DATA

DUNS: 117615808  
Cage Code: 8PL65  
Certifications: CBE; LBE; DBE; SBE; DZE;  
HUBZone; WOSB; EDWOSB

## NIGP CODES

- 9150100 - Advertising Agency Services
- 9150300 - Advertising/Public Relations
- 9152200 - Communications Marketing Services
- 9158200 - Video Production
- 9180700 - Advertising Consulting
- 9187600 - Marketing Consulting
- 9588400 - Social Media Management Services
- 9653049 - Layout And Graphic Design Services
- 9654600 - Graphic Design Services for Printing

## NAICS CODES

- |                           |                                   |
|---------------------------|-----------------------------------|
| 541810 - Advertising      | 541613 - Marketing Consulting     |
| 541430 - Graphic Design   | 541511 - Digital Services         |
| 541820 - Public Relations | 561920 - Convention / Trade Shows |
|                           | 541939 - Translations             |