



We are creative, storytellers who deliver integrated marketing solutions across all communication channels to our clients: federal, state and local governments, advocacy groups and private sector organizations.

3 Heads Creative is a fusion of creative talent.

We specialize in multicultural markets, community engagement, content creation and production.

Our award-winning professionals team up with our clients to close the communication gap between their businesses and the underserved communities in the Washington, DC metropolitan area.

3 Heads Creative is a Women and Minority-owned Creative Boutique located in Washington, DC

CONTACT

Andrea Montes-Rodríguez
508 Kennedy St. NW #312
Washington DC 20011
202-509-1441
andrea@3headscreative.com

COMPANY DATA

DUNS: 117615808
Cage Code: 8PL65
Certifications: WOSB; EDWOSB; DCSS

CORE COMPETENCIES

CREATIVE:

Original Content Writing, Copy Editing, Graphic Design, Long and Short Formats, Integrated Creative

MULTICULTURAL:

Strategic Partnerships, Diverse Market Knowledge, Niche Marketing, Demographic Studies, Community Outreach and Diversity, Inclusion initiatives, Translations

DIGITAL MARKETING:

Branded Content Development, Programmatic Display and Digital Advertising, Paid and Organic Social Media, SEM, PPC, SEO, Landing Page Optimization

PRODUCTION:

Content Production (Online Video, Broadcast, Radio, Print, Direct Mail, Animation, Digital), Videotaping, Editing, Photography, Photo Retouching

COMMUNICATIONS:

Public Relations, Grass Roots, Community Engagement, Special Events, Fairs, Conventions, Celebrities, Influencers

PLANNING:

Research, Stakeholder Interviews, Creative Strategy Development, Discovery Workshops

MARKETING AND ADVERTISING: Campaign Management, Execution and Optimization; Digital and Social Media Planning and Execution, Campaign Analytics

DIFFERENTIATORS

Who We Are: 3 Generations, 3 Latin America Regions

Our Specialization: Underserved Communities

Our Culture: Care, Learn, Create

Our Experience: Over 60 years added experience

Latest Award: Gold 2019 Muse Creative Award

NAICS CODES

541810 - Advertising

541430 - Graphic Design

541820 - Public Relations

541613 - Marketing Consulting

541511 - Digital Services

561920 - Convention / Trade Shows

541939 - Translations